

CRAWL DATA MONITORING

Worldwide customizable search engine scraping

WHO BENEFITS

Some of the platforms we integrate with include:

- ✓ SEO/SEM agencies and research departments
- ✓ Bid management services
- ✓ Counterfeit/Trademark departments
- ✓ Shopping agencies and platforms
- ✓ Market research firms and departments
- ✓ MAP vendors
- ✓ BI tools

LARGE DATA STREAMS EXPAND YOUR REACH

100 million+

listings analyzed daily

810

regions

244

countries

26,539

cities worldwide

THE **SEARCH** MONITOR



Global Monitoring Technology

Crawlers look like real people from anywhere in the world



Customizable Set-Up

User-friendly interface. No coding needed



Exportable Results

Export user ready results. No parsing needed



GLOBAL MONITORING TECHNOLOGY

The Search Monitor's SmartCrawler™ Technology adapts to the market as it evolves.

- ✓ **REAL PEOPLE**
Crawlers look like real people to elicit the same ads
- ✓ **GEO-CONTROL**
Worldwide footprint configurable by city, state, region, and country
- ✓ **RANDOMIZED CRAWLING**
Crawlers randomize crawl times, keywords, and geos
- ✓ **MULTI-PLATFORM**
Listings crawled from desktop, tablet, iphone, and android points of view
- ✓ **PARSED AND PROCESSED**
Exported results parsed into listing sections including paid listings, product ads, organic, & local results



The Search Monitor captures advertising activity on paid search, product listing ads, organic search, and shopping engines worldwide. Search marketers, agencies, and affiliate marketers use The Search Monitor to analyze ads for brand compliance, affiliate / reseller compliance, and competitive insights.

CUSTOMIZABLE SET-UP

No Coding Or Programming Knowledge Required

- ✓ Add Keywords
- ✓ Pick Targeting Options
- ✓ Select Geo-Targets
- ✓ Adjust Listing Settings
- ✓ Set Crawl Frequency
- ✓ Adjust On The Fly

EXPORTABLE RESULTS

User Ready Raw Results – No Parsing

- ✓ Results processed & parsed into relevant page sections
- ✓ Key data points provided

THE
**SEARCH
MONITOR**

CONTACT US

- ✉ sales@thesearchmonitor.com
- 🐦 [@searchmonitor](https://twitter.com/searchmonitor)
- in [the-search-monitor](https://www.linkedin.com/company/the-search-monitor)
- ☎ **321-206-9705**