

YES, you're covered!

***Lighthouse
provides
competitive
search
intelligence for:***

- ✓ *22 top-level categories*
- ✓ *225 sub-categories*
- ✓ *1,239 sub-sub categories*

*See the complete list by
requesting a demo at
[TheSearchMonitor.com/
Lighthouse](http://TheSearchMonitor.com/Lighthouse)*

APPAREL

- 6 subs, 61 sub-sub

BEAUTY & PERSONAL CARE

- 15 subs, 53 sub-sub

COMPUTERS & CONSUM. ELEC.

- 2 subs, 22 sub-sub

FAMILY & COMMUNITY

- 5 subs, 42 sub-sub

FOOD & GROCERIES

- 4 subs, 29 sub-sub

HOBBIES & LEISURE

- 15 subs, 96 sub-sub

INTERNET & TELECOM

- 8 subs, 27 sub-sub

LAW & GOVERNMENT

- 9 subs, 56 sub-sub

OCCASIONS & GIFTS

- 7 subs, 33 sub-sub

RETAILERS & GEN. MERCH.

- 5 subs, 1 sub-sub

TRAVEL & TOURISM

- 15 subs, 51 sub-sub

ARTS & ENTERTAINMENT

- 15 subs, 86 sub-sub

BUSINESS & INDUSTRIAL

- 21 subs, 169 sub-sub

DINING & NIGHTLIFE

- 3 subs, 8 sub-sub

FINANCE

- 11 subs, 59 sub-sub

HEALTH

- 7 subs, 92 sub-sub

HOME & GARDEN

- 19 subs, 71 sub-sub

JOBS & EDUCATION

- 3 subs, 25 sub-sub

NEWS, MEDIA & PUBLIC.

- 17 subs, 21 sub-sub

REAL ESTATE

- 13 subs, 24 sub-sub

SPORTS & FITNESS

- 10 subs, 82 sub-sub

VEHICLES

- 15 subs, 38 sub-sub

